



**INDEPENDENT
JEWELLERS**

Holiday Stars



1ct Solitaire

**ONLY
\$1999**



The Place for

your Biggest

and Best Moments



Holiday Stars

Coupon Valid for 10% off all items in
this flyer until December 31st, 2011.



**10%
OFF**



**INDEPENDENT
JEWELLERS**

www.independentjewellers.net

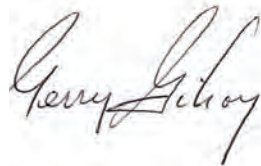
11248 - 170 St. Ph: 780.484.6342



Welcome to the 2011 Independent Jewellers Christmas collection. I am proud to offer this Collection of Holiday Stars that exhibit why we are Canada's largest diamond dealer. Our buying power and volume make it possible to offer diamonds that are exclusive to Independent Jewellers, making us the place to purchase for your biggest and best moments.

This Year we are emphasising Canadian diamonds that meet the new Federal Competition Bureau standards for Product of Canada, something less than 1/10 of 1% of all diamonds are able to do. This is the ultimate guarantee of pedigree.

I invite you to come to Independent Jewellers this season and change your lives forever.



*Gerry Gilroy
President*



Product of Canada

Less than 1/10 of 1% of the worlds diamonds qualify for the ultimate Product of Canada designation. Responsibly Mined, Cut & Polished in Canada.



Exclusive Stars



PERFECT BRILLIANCE
PURE FIRE

Independent Jewellers', Canada's largest diamond dealer, exclusive collection of 'PERFECT brilliance PURE fire™' diamonds. These Product of Canada diamonds utilize the artistry of Canadian diamond cutters to create diamonds with additional facets resulting in visibly greater Brilliance and Fire.

Available sizes from 0.70ct to over 2 carats.

Pure Fire Earrings

1.00 cttw from \$2,995

1.40 cttw from \$5,799

2.00 cttw from \$12,995



85 facet Pure Fire

From \$2,899 to over \$20,000



Pure Fire Earrings

1.00 cttw from \$2,995

1.40 cttw from \$5,799

2.00 cttw from \$12,995

98 facet Pure Fire

From \$2,999 to over \$20,000



Product of Canada

I J INDEPENDENT JEWELLERS

Exclusive [☆] Stars

*The Rarest, Purest Diamonds
& they are Product of Canada!*



**PURE white
PERFECT colour**

Available sizes from 0.70 ct and larger
in Round Brilliant and Fancy Shapes
these diamonds start at only \$3,995.



1.00 cttw  Pendant
Only \$7,900



1.00 cttw  Earrings \$4,995

2.00 cttw  Earrings \$15,995

Exclusively at Independent Jewellers. The Perfect Colour Collection of the rarest, purest D colour diamonds, the best in the world. Every diamond is laser inscribed with a unique Independent Jewellers tracking number and is limited to only 100 diamonds annually.



Product of Canada

Cushion[☆] Cut Stars

The most exciting shape in Engagement Rings for 2011 and 2012 is the Cushion Cut. Here are the newest, Product of Canada, Cushion Cut diamonds in our best selling mountings. Available in 3/4 ct, 1 ct, 1 1/2 ct and 2 ct center diamonds. Also available in solitaires.

- 3/4 ct Cushion from \$3,699
- 1 ct Cushion from \$5,999
- 1 1/2 ct Cushion from \$9,999
- 2 ct Cushion from \$19,999



Product of Canada

Less than 1/10 of 1% of the worlds diamonds qualify for the ultimate Product of Canada designation. Responsibly Mined, Cut & Polished in Canada.

**I INDEPENDENT
J JEWELLERS**

Star Settings[☆]

This selection of our Star Settings represents only a fraction of what Independent Jewellers offers. The mountings are available in platinum, 18K gold, 14K gold or 10K gold with VS, SI or I1 side diamonds so your ring may be customized to your special Canadian center diamond style and price. All rings shown in 18K gold.

18k Mount
30 = .46ct
\$1,699



18K mount
24PR = 0.77ct
10 = .07ct
\$2,999



18k Mount
24 = .31ct
\$1,599



18K mount
100 = .50ct
\$1699



18k Mount
50 = .42ct
\$1,699



18k Mount
52 = .49ct
\$2,199
13 = .21ct
\$749



18K Mount
52 = .48ct
\$1,699



Product of Canada

Independent Jewellers proudly features Product of Canada center diamonds, the ultimate symbol of Canadian pedigree. Something less than 1/10 of 1% of the worlds diamonds achieve.



18K mount
10 = .22ct
\$1,199

14 = .25ct
\$899



18K mount
10 = .46ct
\$1,569

18K
10 = .46ct
\$1,359



18K mount
12 = .18ct
\$899

18K
13 = .21ct
\$799



18K mount
12 = 1.0ct
\$2,999

18K
13 = 1.0ct
\$2,999



18K mount
14 = .28ct
\$999

18K
16 = .32ct
\$899



18K mount
14 = .12ct
\$599

18K
17 = .15ct
\$699

I J INDEPENDENT JEWELLERS



Past, Present & Future Stars[☆]

Your Choice Princess Cut
or Round Brilliant



Three diamonds that signify
the Past, Present & Future
1.20 cttw, 14K gold
\$3,499



Three diamond band that
says "I Love You"
1.50 cttw, 14K gold
\$4,999



Say you would marry her,
Again & Again & Again
1.00 cttw, 14K gold
\$2,499



canadian
ROCKS



Product of Canada

Less than 1/10 of 1% of the worlds diamonds
qualify for the ultimate Product of Canada
designation. Responsibly Mined, Cut &
Polished in Canada.

★ ideal Stars



The mark of an Ideal cut diamond is the phenomenon that exhibits 8 perfect double Arrows viewed through the table, and 8 beautiful Hearts when viewed through the pavilion. Please come and see our Ideal Cut selection .



Ideal Round

0.30 ct only \$1,599
0.40 ct only \$1,999
0.50 ct only \$2,899
0.70 ct only \$4,999
1.00 ct only \$7,900



Ideal Square

0.30 ct only \$1,499
0.40 ct only \$1,899
0.50 ct only \$2,499
0.70 ct only \$4,999
1.00 ct only \$6,999

IJ INDEPENDENT JEWELLERS



Product of Canada



canadian
ROCKS

FROM

**INDEPENDENT
JEWELLERS**

All "Canadian Rocks" diamonds are laser engraved with a  maple leaf and unique Diamond Identification Number. You are able to verify and track the birth date, mine of origin and quality of your Canadian Rocks Diamond at www.thecanadiandiamond.com.



For Him
0.20 ct only
\$1,299

7 Diamond Band



3 Diamond Band



Prong set
0.25 cttw only \$699
0.50 cttw only \$999
1.00 cttw only \$1,999

5 Diamond Band



For Him
0.33 ct only
\$1,499



Channel set
0.50 cttw only \$999
0.70 cttw only \$1,499
1.00 cttw only \$1,999

Prong set
0.50 cttw only \$999
0.70 cttw only \$1,499
1.00 cttw only \$1,999



For Him
0.80 cttw only
\$1,899



1.00 ct Princess Cut
from \$2,995 to \$5,999



Canadian Stars



canadian
ROCKS



Featuring the patented Earringlock™ push on, squeeze off back



Enlarged image of a laser inscribed diamond girdle. Every Canadian Rocks diamond has a unique identification number and is registered at:
www.thecanadiandiamond.com



BETTER CANADIAN

- 0.10 cttw only \$199
- 0.15 cttw only \$249
- 0.20 cttw only \$299
- 0.25 cttw only \$399
- 0.30 cttw only \$449
- 0.40 cttw only \$699
- 0.50 cttw only \$899
- 0.60 cttw only \$1,299
- 0.70 cttw only \$1,499
- 0.80 cttw only \$1,899
- 1.00 cttw only \$2,899
- 1.40 cttw only \$4,999
- 2.00 cttw only \$9,999



BEST CANADIAN

- 0.25 cttw only \$599
- 0.30 cttw only \$799
- 0.50 cttw only \$999
- 0.70 cttw only \$1,899
- 1.00 cttw only \$3,499
- 1.40 cttw only \$6,999

CANADIAN PRINCESS CUT



- .25 cttw only \$399
- 0.30 cttw only \$499
- 0.40 cttw only \$799
- 0.50 cttw only \$899
- 0.60 cttw only \$1,299
- 0.80 cttw only \$1,999
- 1.00 cttw only \$3,499

CANADIAN PENDANTS



- 0.10 ct only \$299
- 0.20 ct only \$399
- 0.25 ct only \$599
- 0.30 ct only \$799
- 0.50 ct only \$1,599
- 0.70 ct only \$2,999



Product of Canada

Diamonds over 0.30 ct are Mined, Cut and Polished in Canada. Diamonds 0.29 and smaller are mined in Canada and cut and polished in Vietnam.



Tennis Bracelet - 4.20 cttw
5 CANADIAN DIAMONDS

= 1.20 cttw, 60 non-Canadian = 3.00 cttw **\$6,999**



Canada's
Largest
Jeweller

1 Carat Stars[☆]

The Best Price! The Best Selection!

Canada's
Best Sales
Staff

1CT VS
ONLY \$5,999



1CT IF
ONLY \$9,999



1CT VVS
ONLY \$7,999



1CT CANADIAN
ONLY \$3,499



ONLY
\$16,999



1.01 ct, Princess
D IF

1CT
NON-CANADIAN
ONLY \$2,499



Canada's Best
Pedigree



Product of Canada

THE BEST PRICE IN CANADA
ON A D FLAWLESS DIAMOND



Product of Canada

Canada's
Best
Selection

Jewellery enlarged to show greater detail. All prices, photographic or printing errors are subject to change. ©Copyright HRA Group 11/11

IJ INDEPENDENT
JEWELLERS
Toll Free: 1.800.896.4385

CONSUMER
CHOICE AWARD
2011

More gift ideas at www.independentjewellers.net



11248 - 170 St.

Ph: 780.484.6342

Hours: Monday-Friday 9:30-9:00pm, Saturday 9:30-5:30pm, Sunday & Holidays 12:00-5:00pm

